

In response to an increasing number of media requests seeking comment from UConn experts, the University opened a television and radio studio that enables faculty to do live interviews with networks around the world. University Communications oversees the operation of the new studio, coordinating media interviews, providing in-depth broadcast media training, and offering tours of the facility.

For more information:

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Where is the studio?

The studio is centrally located on the Storrs campus in the Homer Babbidge Library on Level B, Room B155. The remodeled space is soundproofed and features seating as well as an electronic backdrop with a selection of custom UConn images.

Who do I contact when asked to do a broadcast interview?

Instruct the television or radio producer to contact University Communications to work out the details. To refer the news outlet directly to the communications liaison who represents your department, check [our online directory](#). The liaison will coordinate with the media outlet, book the on-campus studio, and meet you there. The library has extensive hours of operation, allowing interviews to take place on weekends and weeknights as well as during normal business hours.

When do I need to show up?

We recommend faculty arrive 20 minutes prior to the scheduled interview. The communications liaison will attach your microphone and work with you to select the appropriate electronic backdrop. Camera, sound, and lighting will be remotely controlled by VideoLink. VideoLink will test the system prior to the interview and connect with the network at the scheduled time.

When can I begin saying “yes” to media requests for interviews in the studio?

The studio will be able to broadcast interviews in 2015. But, whenever you are contacted by a television or radio station for an interview, please refer the media outlet to University Communications. As in the past, we will do everything possible to make arrangements for you to do interviews at the studios of local network affiliates. For live radio interviews, we will check the availability of the student-run station.